

Kenn Lucas

web graphic designer

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experience

*Creative Director; Byte Technology
May 2008–present*

Design and create Web solutions from start to finish using Photoshop, Dreamweaver, HTML and CSS. Implement and help build design strategies, processes, and standards. Train employees and clients in software and Web technologies. Review, advise and approve all design and creative for all projects. Manage contract employees and freelance project workers.

*Graphic Designer; Avanquest Software
October 2006–October 2007*

Created artwork and rendered mobile phone and interface design for an international software maker. Designed and influenced usability in software interface pieces for major communications software bundles. Created and designed trade show banners, peripheral booth artwork, documentation, tutorials, and training materials.

*Graphic Design Consultant; Private, Freelance and Contracted
March 2006–October 2006*

Created, designed, and produced Web designs, Web productions, and print media for a variety of entities including First Security Loan, Bridgeline Capital Group, Aforma Financial, and Financial Trust Lending. Designed and managed complete CD artwork production project and Web site redesign for renowned jazz artist Mike Melvojn.

*Web Development Specialist; University of Pittsburgh
February 2002–March 2006*

Implementation and management of site building and site development practices. Assisted in creation and design of University Web sites, contributing site structure and usability aspects to design. Created site layout and diagrams detailing page content, usability, and site functionality. Monitored and maintained level of excellence in consistency with and attention to University style and Web standards. Performed site maintenance and updates, graphics production, and Web support and instruction. Trained and tutored clients and coworkers in use of Web software, site maintenance, and Internet knowledge.

*Front-End Developer, Aquent Partners
November 2000–January 2002*

*Content Developer, MSHOW.com
January 2000–November 2000*

skills & tools

HTML, CSS, Usability Analysis, Training & Tutoring, Desktop Support, Photoshop, Dreamweaver, PC or MAC

references

“...he has proven himself to be the kind of guy that cares about the quality of anything that has his name attached to it. He is very organized and hesitant to deliver anything that does not live up to his standards.”

— Charles Goran: Art Director
Mondo Robot

“...he maintained a friendly yet professional attitude with us to the completion of the project.”

— John Ebner: Managing Partner
First Security Loan

“Kenn has good communication skills. In addition, he is extremely organized, reliable and computer literate. Kenn can work independently and is able to follow through to ensure that the job gets done. He is flexible, asks questions when unclear and willing to work on any project that is assigned to him.”

— Brian Yarosh: Regional OEM Director
Avanquest Software

“I had some experience, but Kenn was able to expand my knowledge base and understanding greatly. He is a good teacher and a good listener.”

— Carol Weber: Administrator
University of Pittsburgh
Center for Philosophy of Science

“He provided unparalleled insight to the structure and navigation of the site.”

— David Saliba: Marketing Manager
eJiva Inc./iGATE Capital